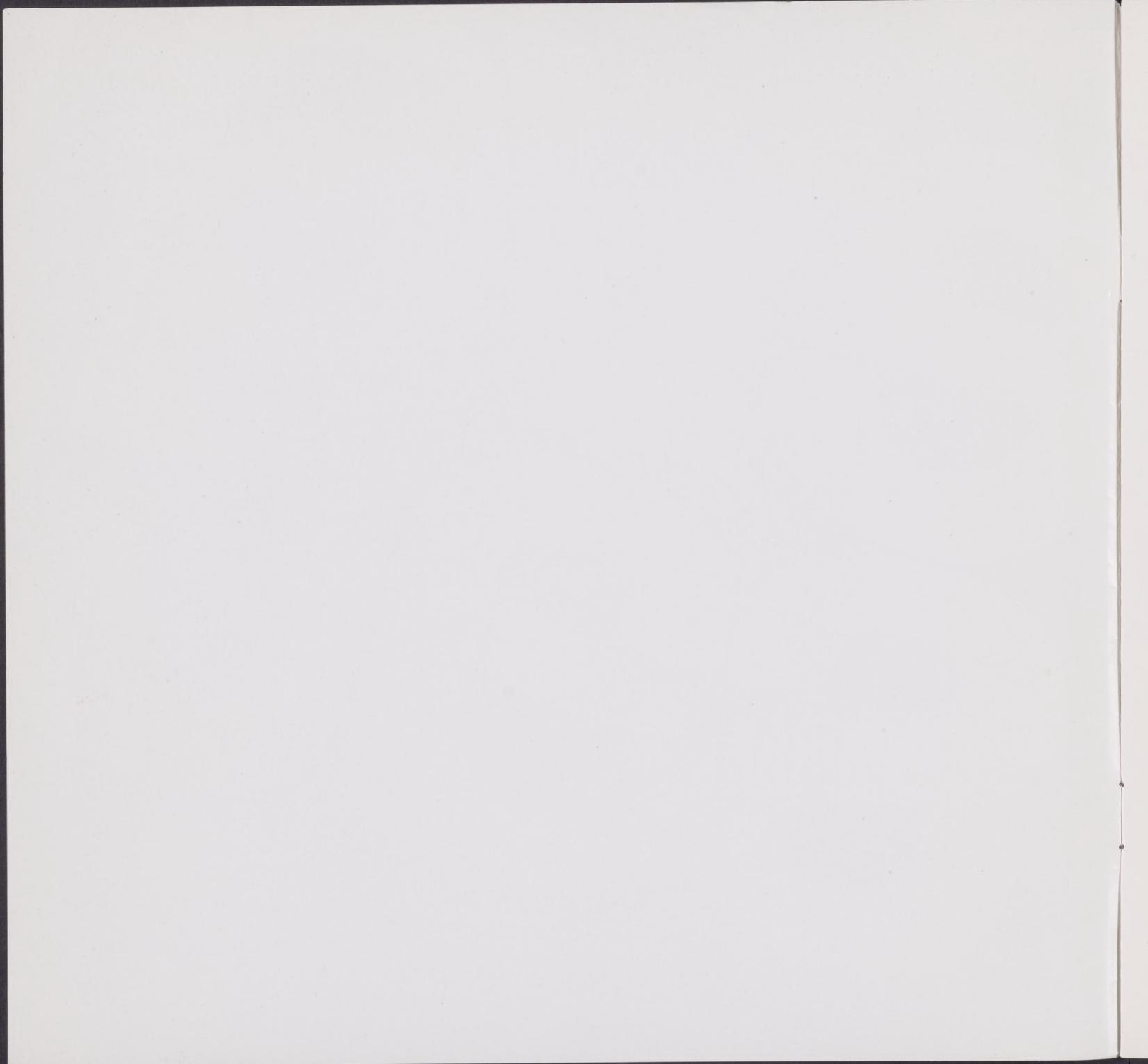


# evening class

College of the  
San Francisco Art Institute  
Evening & Saturday Bulletin  
1963-64



**College of the  
San Francisco Art Institute  
Evening & Saturday Bulletin  
1963-64**

Formerly California School of Fine Arts  
800 Chestnut Street ORdway 3-2640  
San Francisco 11, California

Classes in Painting, Drawing, Sculpture,  
Ceramics, Printmaking, Art History,  
Photography, Design, Mime  
Also classes in Design and Fine Arts  
for high school students

**Fall Semester 1963—Registration**  
September 11, Wednesday, 1 to 4 p.m.  
and 6 to 9 p.m.  
September 12, Thursday, 6 to 9 p.m.  
September 14, Saturday, 9 a.m. to 1 p.m.  
September 16—Instruction Begins  
November 28-31—Thanksgiving Holiday  
December 15-January 1—Christmas Recess  
January 2, 1964—Instruction Resumes  
January 20-22—Final Examinations

**Spring Semester 1964—Registration**  
January 29, Wednesday, 6 to 9 p.m.  
January 30, Thursday, 6 to 9 p.m.  
February 1, Saturday, 9 a.m. to 1 p.m.  
February 3—Instruction Begins  
March 22-29—Spring Recess  
March 30—Instruction Resumes  
April 18—Deadline for Graduate  
Applications for Fall Semester, 1964  
April 25—Deadline for 1964-65 Scholarship  
and National Defense Student Loan  
Applications  
May 23—Instruction Ends  
May 25-27—Final Examinations  
May 31—Commencement Exercises

## **Evening & Saturday School**

Gurdon Woods, Director  
Wally Hedrick, Supervisor  
Hayward King, Registrar  
Michael Fender, Cashier  
Russell Aucott, Custodian  
Edwin Douglas, Store Manager

Programs of the Evening & Saturday School at the College of the San Francisco Art Institute have been designed to meet the requirements of non-professionals and professionals, beginning and advanced students, and degree candidates.

Instructors are selected from the vanguard of creative artists to assure students the opportunity to work with men and women who are masters in their fields. Each faculty member is given freedom to use his own methods of instruction and to express his own concepts to his students. This freedom, which allows the student to experience a variety of approaches to art, together with the professional competency of the teachers, encourages the student to develop his own creative abilities and attitudes and provides a unique learning situation for both the beginning and the advanced student.

## **History of the College**

Founded in 1874 by the San Francisco Art Association, the College of the San Francisco Art Institute has had several names during its distinguished history. Of these, perhaps the best known are the Mark Hopkins Institute of Art and the California School of Fine Arts, which it was called until 1961 when the Art Association and the College were joined under one name—San Francisco Art Institute. The College offers the Bachelor of Fine Arts degree in fine arts, design and photography and the Master of Fine Arts degree in painting and sculpture. It is accredited by the Western Association of Schools and Colleges and by the National Association of Schools of Art. The College is affiliated with the University of California.

# **Painting**

**Beginning Painting 6** 1 unit. For the beginning student. Preparation of canvas, ground pigments and glazes and the methods of paint application to effect various surface qualities. Concentrated study of composition and form in pictorial organization. Specific problems from the model and still life.

**Basic Painting 7** 1 unit. An introductory course in basic techniques of oil painting for the student with little or no previous training.

**Beginning Painting 26** 2 units. An intensified study of method, composition and form in pictorial organization for the beginning student. Course description same as Beginning Painting 6.

**Figure Painting 50** 1 unit. Prerequisite: One semester of Life Drawing. Introductory course in oil painting, in which depiction of the human form is of primary concern. Exploration of general painting problems, including composition and color as they apply to figure painting.

**Intermediate Painting 60** 1 unit. Prerequisite: Two units of Painting 26 or equivalent. For the student who has a basic understanding of the techniques and procedures of oil painting. General class problems will be initiated to explore spacial, compositional and emotional approaches to painting to help the student widen his personal directions.

**Intermediate Painting 75** 2 units. Prerequisite: Two units of Painting 26 or the equivalent. Course description same as Intermediate Painting 60.

**Advanced Painting 106 & 160** 1 to 3 units. Prerequisite: Four units of painting or the equivalent. For students who have achieved a relatively high degree of proficiency and have a serious interest in painting. Studio method of instruction with special work programs arranged individually with instructor.

**Advanced Painting 126 & 175** 2 to 6 units. Prerequisite: Four units of Painting 26 and four units of Painting 75 or the equivalent. Course description same as Advanced Painting 106 & 160.

**Special Studies 99 & 199** 1-6 units. Study outside the major field for outstanding advanced students. Work guided by faculty consultation.

# **Drawing**

**Basic Drawing 8** 1 unit. Suggested for students with little or no formal training in drawing who will be taking such courses as Sculpture, Beginning Painting, Figure Painting and Graphics. Emphasis on drawing and rendering objects in space by use of line, plane, volume and techniques of modeling in light and dark. The structural aspects of drawing will be stressed as well as the creative and inventive. This course offers the student, through a variety of problems, a knowledge and command of some of the media and attitudes used by the artist. Work from the model and still life.

**Drawing and Color 12 & 27** 1 unit. Introduction to problems of space division and to compositional use of black and white, color and texture. Work from the model, still life and the imagination. Exploration of various drawing techniques.

**Drawing and Color 66** 2 units. Special problems assigned and completed at each class meeting. Emphasis on various approaches to the use of black and white and color with exploration of the uses of pencil, charcoal and ink, tempera and chalk.

**Life Drawing 68** 1 unit. For the beginning student who wishes to learn the fundamental elements of drawing, figure construction and uses of drawing materials.

**Form and Composition 166** 2 units.

Prerequisite: Two units of Drawing and Color and one unit of Life Drawing or the equivalent. An advanced class involving problems of color and composition with special emphasis on work with collage, tempera, ink and mixed media. Rapid exploration in experimental concepts and techniques with the development of the individual student and his work the primary concern.

**Advanced Life Drawing 168** 1 unit.

Prerequisite: One unit of Life Drawing or the equivalent. This course will offer the intermediate or advanced student the opportunity to study figure drawing as a specific creative field. The various ways of showing the human form in space will be studied to prepare the student to realize his own concepts of composing the model, light and movement. Individual problems set up to approximate those the professional artist must solve. Group and individual criticism to emphasize creativity of expression rather than perfection of technique.

# **Sculpture**

**Sculpture 41 & 141** 1 unit. Prerequisite: One semester of Drawing. Use of clay, plaster and cast stone as media of creative contemporary sculpture. Through study of the human form, this class emphasizes the expressive uses of three-dimensional form. Basic problems of technique assigned to beginners. Intermediate and advanced students given specific problems according to their interests with individual instruction and criticism.

**Sculpture 74 & 174.** 3 units. An experimental approach to sculptural processes with individual subjects, ideas and media the primary concern. Work in clay, plastic, wood and metal. Conducted as a studio to provide maximum rapport between student and instructor.

**Sculpture 78 & 178** 1 unit. For course description see Sculpture 41 & 141.



## Ceramics

**Beginning Ceramics 19** 1 unit. A study of basic problems in pottery, wheel and hand methods, glaze application and ceramic sculpture.

**Ceramics Workshop 91** 1 unit. A course in which beginning students will practice the basic skills of throwing, hand-building, decorating and glazing in the making of pottery or ceramic sculpture. Advanced students will work with more experimental surface treatments of clay and glazes to be used in developing original pottery forms and sculptural ceramic constructions.

### Intermediate and Advanced Ceramics

**69 & 169** 2 units. Instruction designed around the needs, abilities and objectives of the individual advanced student. Included in the course are shaping problems in pottery, wheel and hand methods, glaze application and ceramic sculpture.

## Humanities

**Art History Survey 36.1** 1 unit. A lecture course in which the early history of art will be studied in relation to the artist today. The course will survey the beginnings of art, the classic and medieval periods through the Renaissance.

**Art History Survey 36.2** 1 unit. A lecture course in which the important events in the recent history of western art will be surveyed in relation to the artist today. The class will concentrate its study on painting and sculpture of the western tradition during the past 150 years.

**Mime 103** 2 units. A study of the elements of the total performer who can move, act and create on a stage. Each session will include a physical workout using pantomimic exercises followed by improvisations in acting. The purpose of the class is to develop the individual's creative abilities in the performing arts. Outside work assigned.

## Design

**Pictorial Concept 14** 2 units. A course in picture planning and execution. Emphasis on conceptual stages of illustration. Pictorial elements will be discussed and analyzed from the point of view of narration and dramatic content as well as compositional aspects. As the emphasis of the course is on concept rather than technique, beginning as well as advanced students will be accepted. Advanced students will be given special assistance to develop technique.

**Beginning Design 87** 2 units per semester. A two-semester course presenting a general introduction to basic design elements: layout, letterforms, two and three dimensional problems. No prerequisite.

**Advertising Design 114A** 2 units. Conception of the advertisement and the relationship of design to content. Study of various media and their limitations. Critical study of contemporary advertising. Prerequisite: minimum two years design training or one year professional experience.

**Advertising Design 114B** 2 units. Campaign concept and execution. Relationship of campaign components. Problems in collateral materials. Prerequisite: minimum two years design training, or one year professional experience.

## Photography

**Photography Workshop 71** 1 unit. Critical analysis of students' work. Both picture content and technique discussed in relation to the photographic aims of the student. Assignments given according to the individual's needs and interests. Instruction in darkroom technique. Students are required to bring samples of recent work to first session of class.

## Printmaking

**Etching and Engraving 29 & 129** 1 unit. A studio class in the working procedures of etching and engraving processes as a distinct art form. The student will be given a thorough instruction in the techniques involved in these processes.

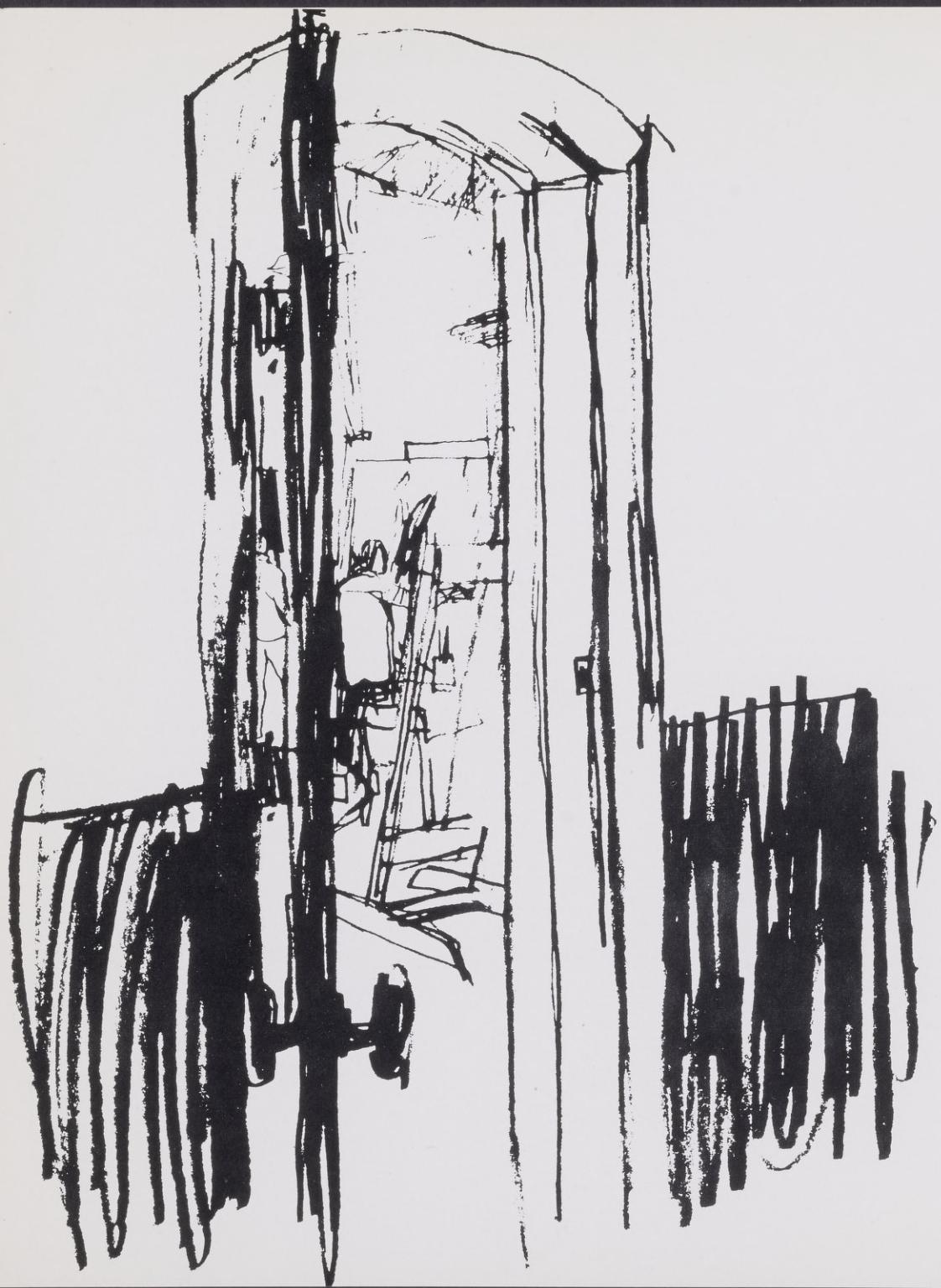
**Graphics Workshop 49 & 149** 1 or 2 units. Open to both beginning students and experienced printmakers. Beginning and intermediate students will receive instruction in the techniques of lithography, etching, engraving, woodcuts, aquatints, monoprints, according to the individual's needs. Advanced students and printmakers will receive the benefit of the workshop's professional equipment and the instructor's technical knowledge and creative experience.

## Classes for High School Students

This program has been developed by the San Francisco Art Institute to meet the needs for supplemental study of art in the pre-college curriculum. The courses offer to high school students the special advantage of working with professional artists in the atmosphere of a professional art school. Open to all currently enrolled high school students. Should he enter the degree program at the College following his graduation from high school, a student who has taken either pre-college or summer session courses will be allowed one-half unit of credit for each such unit completed with honor grades.

**Pre-College Art C** 1 unit. A special class designed to broaden the high school student's knowledge of painting and drawing techniques.

**Pre-College Design D** 1 unit. Introduction to professional training in applied design for high school students. Problems in design fundamentals. Guest instructors. This class is offered in cooperation with The Miranda Lux Foundation.



# Faculty

**Cal Anderson** Senior art director, Cunningham & Walsh, San Francisco. Studied: California College of Arts and Crafts; Art Center School. Formerly art director, N. W. Ayer & Son, Philadelphia; CBS Radio, NY. Exhibited in Art Directors shows, NY, SF, LA and Chicago.

**Joan Brown** Painter. BFA, MFA, S. F. Art Institute. One-man shows: Staempfli Gallery, NY; Primus-Stuart Gallery, LA. Exhibited: Young America, 1960, Whitney Museum; S. F. Museum of Art. Awards: Richmond Art Center; 1963 Phelan Award.

**William H. Brown** Painter. BFA, MFA, S. F. Art Institute. One-man shows: Bolles Gallery, SF. Prize-winner Winter Invitational California Palace of the Legion of Honor.

**Don Carleson** Art director; Dancer, Fitzgerald and Sample, SF. Graduate of UCLA. Exhibited: Art Directors Club shows in LA and SF; Society of Illustrators shows, NY and LA.

**Gordon Cook** Printmaker. BFA, Illinois Wesleyan University. Studied: Chicago Art Institute, University of Iowa. Exhibited: Philadelphia Museum Bi-Annual, Brooklyn Museum Survey of American Printmaking, Achenbach Foundation, S. F. Museum of Art, Yamada Gallery, Japan.

**R. G. Davis** Mime. Studied with Martha Graham and Jose Limon. Fulbright grant in mime to the École de Mime Etienne Decroux, Paris. Former member, Actors Workshop, SF. Presently KPFA drama critic and director of S. F. Mime Troupe.

**Stephen DeStaebler** Sculptor. BA, Princeton University; MA, University of California. Former faculty member UC and S. F. State College. Exhibited: Richmond Art Center; S. F. Museum of Art; Oakland Art Museum; Museum of Contemporary Crafts, NY; USIS European traveling exhibition.

**James Budd Dixon** Painter. Studied: University of California, S. F. Art Institute. Prizes: S. F. Art Institute Annual, S. F. Museum of Art. Represented in international collections including Stadler Galerie, Paris, and Michele Tapie.

**Charles Griffin Farr** Painter. Studied in Paris and at Art Students League, NY. Former faculty member, University of Michigan. Exhibited: Carnegie Institute, Whitney Museum, Metropolitan Museum, California Palace of the Legion of Honor, de Young Museum, S. F. Museum of Art.

**Wally Hedrick** Supervisor Evening & Saturday School. Painter and sculptor. BFA, S. F. Art Institute; graduate work, S. F. State College. Exhibited: Museum of Modern Art, NY, and S. F. Museum of Art. 1963 Phelan Award winner.

**Tom Holland** Painter. Studied University of California, Santa Barbara and Berkeley. Awarded Fulbright fellowship. Exhibited: S. F. Museum of Art, Richmond Art Center, Oakland Museum, La Jolla Art Center, University of Chile. One-man show: Lanyon Gallery, Palo Alto.

**Joe Humphreys** Photographer. Studied: Art Center School, LA; S. F. Art Institute; S. F. City College. Has taught in Santa Clara County Schools and at U. C. Extension.

**Bill Johnson** Illustrator and designer. Studied at Texas Christian University and the Academy of Art. Exhibited: S. F. Art Directors' Club Annuals and Society of Illustrators Exhibition, NY.

**Ivan Majdrakoff** Painter. Studied Cranbrook Academy of Art. Former acting director, University of Minnesota Art Gallery. One-man show: California Palace of the Legion of Honor. Exhibited: Museum of Modern Art, NY; S. F. Museum of Art.

**William Morehouse** Painter. BFA, S. F. Art Institute; MA, S. F. State College. Exhibited: Guggenheim Museum, Whitney Museum Biennial, Illinois Biennial, American Federation of Arts traveling exhibition, S. F. Museum of Art, California Palace of the Legion of Honor.

**Ron Nagle** Ceramist. BA, S. F. State College. Exhibited: Richmond Art Center, Oakland Art Museum, National Ceramics Exhibition, Wichita, Kan. Award-winner, California Crafts Exhibition, Crocker Art Gallery.

**Deborah Remington** Painter. BFA, S. F. Art Institute. One-man shows: 6 Gallery, SF; S. F. State College; Dilexi Galleries, SF and LA. Award-winner, S. F. Art Institute Annual. Exhibited: S. F. Museum of Art, Richmond Art Center Annuals, Winter Invitational, California Palace of the Legion of Honor.

**Kenneth Rexroth** Author, critic, poet, painter. Studied: Chicago Art Institute, Art Students' League, NY. Awarded: Guggenheim, Amy Lowell and Chaplebrook fellowships, Ford editorial grants. Columnist for S. F. Examiner.

**James Robertson** Graphic designer. Chairman, Design Department, S. F. Art Institute. Co-partner, Robertson-Montgomery, SF. Studied: Occidental College and University of California. Past chairman, Graphic Design Advisory Board, S. F. Museum of Art. Exhibited: Art Directors Club Annuals, SF, LA, NY.

**Zygmund Sazevich** Sculptor. Studied: University of California, S. F. Art Institute. Commissions: Christian Brothers Winery, Kent and Roosevelt Post Offices, San Miguel School, Los Altos Insurance Company. Former faculty member, Mills College.

**Barbara Stauffacher** Graphic Designer. Studied: University of California and in Basel, Switzerland. Formerly on the staffs of Michael Saphier Associates, SF, designer George Nelson, NY, and Peter Schmidlin, Basel. Exhibited: S. F. Museum of Art, American Institute of Graphic Art.

**Donald Weygandt** Painter. BFA, Washington University, St. Louis; MFA, University of Illinois. Former faculty member, Universities of Illinois and Colorado. Exhibited: Minneapolis Invitational Print Show; Flint Institute of Arts; Northwestern State College.

## Academic Information

**Entrance Requirements** Students registering for academic credit must file with the registrar a high school diploma or transcript of previous training at an institution of higher learning. No credit student will be accepted for less than the number of units assigned to each class. Persons enrolling as non-credit students (auditors) in credit courses must be 18 years of age or over unless given special permission by the Supervisor of the Evening & Saturday School.

**Student Counseling Service** The Supervisor of the Evening & Saturday School will be available for consultation concerning classes, subjects or study programs.

**Change of Program** will be interpreted as one or more of the following: 1. Change of class; 2. Withdrawal from class; 3. Withdrawal from school; 4. Change from audit to credit status or from credit to audit status. Credit students may make program changes only during the first two weeks of the semester, with the exception of withdrawal from school. A program change will not become official until the change is filed on the appropriate form with the registrar.

**Grading System** The following grade point system is used: A—4 points, B—3 points, C—2 points, D—1 point, E—Incomplete, F—0 points, W—Withdrawal. If incomplete work is not made up within the first six weeks of the following semester, a final grade of "F" is given. A student may drop a course without penalty only during the first four weeks of the semester. Thereafter, the student will receive a grade of "F", unless in the opinion of the instructor and the administration, special circumstances should enable him to receive a grade of "W", which does not affect the cumulative grade point average.

**Overseas Students** The College of the San Francisco Art Institute has been approved by the United States Attorney General for the acceptance of overseas students in accordance with U. S. immigration laws.

**Veterans Information** All courses listed have been approved under P. L. 550, 16, 634 and 894. A veteran enrolling under these laws must present his certificate of eligibility at the time of registration. A veteran transferring from another institution must file a "Change of Place of Training" form before registration. The College is recognized by the State of California Department of Veterans' Affairs. Veterans enrolling under California State law must apply for authorization prior to registration. Fees other than tuition are not chargeable to the Veterans Administration under P. L. 550, 16, 634 and 894.

**General Rules** The College reserves the right to withdraw or change any courses listed and to substitute instructors. The College reserves the privilege of retaining student work for exhibition purposes and to reproduce and publish such work. Work so retained may not be removed by the student without proper authorization. Student property not officially retained must be removed from the premises within one week after the close of the semester or it shall be subject to disposal.

Classes are limited in size and must be closed for registration when the maximum enrollment is reached.

Information not in this bulletin will be covered by the College's current general catalog.

## Financial Information

### Tuition and Fees

Tuition \$35.00 per unit payable in advance. A late registration fee of \$5.00 will be charged to all credit students registering after the close of registration week. Extra transcript fee \$2.00. Change of program fee \$2.00. Personal checks returned unpaid \$2.00. Reinstatement fee \$5.00.

### Classes for High School Students

Pre-college classes are offered at a special rate of \$18.00 each.

**Deferred Payment Plan** Students taking three or more units may apply at time of registration for deferred payment of tuition. Under this plan a minimum of twenty-five per cent of tuition plus all fees and charges must be paid at time of registration.

**Withdrawals and Refunds** Students are responsible for full tuition and fees incurred. Refunds may be made on tuition only and will not be authorized unless notice of withdrawal from a class or the College is filed with the Registrar.

Refunds, when applicable, are based on full tuition and will be allowed according to the following schedule:

First week of semester—80%; Second week of semester—60%; Third week of semester—40%; Fourth week of semester—20%. Refunds cannot be made after the fourth week of the semester, nor can they be made to students who are dismissed from the College. Any money owing the Institute is due on the day of withdrawal from the College.

**Unpaid Accounts** The registrar cannot release grade reports, transcripts, degrees or certificates for any student whose account has not been paid in full, nor may a student whose account is delinquent register for subsequent semesters.

# Time and Class Schedule

## Fall 1963 and Spring 1964

All evening classes meet from 7 p.m. to 10 p.m. and all Saturday classes meet from 9:30 a.m. to 12:30 p.m. unless otherwise noted.

### **Painting**

Class No. and Course	Instructor	Units	Days	Studio
6 Beginning Painting	Farr	1	Sat	18
7.1 Basic Painting	Remington	1	Tue	18
7.2 Basic Painting	Holland	1	Th	18
26 Beginning Painting	Dixon	2	Mon/Wed	14
50 Figure Painting	Hedrick	1	Tue	16
60 Intermediate Painting	Holland	1	Sat	16
75 Intermediate Painting	Morehouse	2	Mon/Wed	16
106 & 160 Advanced Painting	Wm. Brown	1-3	Sat	14
126 & 175 Advanced Painting	Majdrakoff	2-6	Tue/Th	14

### **Drawing**

8.1 Basic Drawing	Majdrakoff	1	Wed	19
8.2 Basic Drawing	Remington	1	Sat	3
12 & 127 Drawing & Color	Morehouse	1	Sat	13
66 Drawing & Color	Wm. Brown	2	Mon/Wed	13
68 Beginning Life Drawing	Farr	1	Th	13
166 Form & Composition	J. Brown	2	Tue/Th	19
168 Advanced Life Drawing	Morehouse	1	Tue	13

### **Sculpture**

41 & 141 Sculpture	Sazevich	1	Mon	8
74 & 174 Sculpture	DeStaebler	3	Tue/Wed†/Th	8
78 & 178 Sculpture	Sazevich	1	Sat	8

### **Ceramics**

19 Beginning Ceramics	Nagle	1	Tue	10
91 Ceramics Workshop	DeStaebler	1	Sat	10
69 & 169 Intermediate and Advanced Ceramics	DeStaebler	2	Mon/Wed†	10

### **Design**

14 Pictorial Concept	Johnson	2	Th	3
87 Beginning Design	Robertson	2	Wed	3
114A Advertising Design*	Anderson	2	Th	2
114B Advertising Design**	Carleson	2	Th	2

### **Printmaking**

29 & 129 Etching & Engraving	Cook	1	Sat	4
49 & 149 Graphics Workshop	Cook	2	Mon/Wed	4

### **Photography**

71 Photography Workshop	Humphreys	1	Th	17
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### **Humanities**

36.1 Art History Survey*	Rexroth	1	Tue (7-8:30)	20
36.2 Art History Survey**	Rexroth	1	Tue (7-8:30)	20
103 Mime	Davis	2	Sat	20

### **Classes for High School Students**

C Pre-College Art	Weygandt	1	Sat	19
D Pre-College Design	Stauffacher	1	Sat	2

\*Given in the Fall

\*\*Given in the Spring

†Studio period

Class numbers: 1-99 Lower Division, 100-199 Upper Division

**San Francisco Art Institute**  
**800 Chestnut Street**  
**San Francisco 11, California**

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